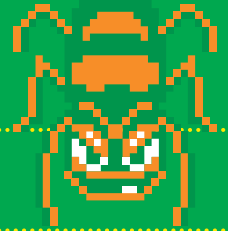
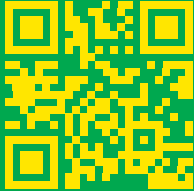


BIT VIPER

HAZY CITRUSSESS IPA

SCAN
THE CODE
PLAY
THE GAME
WIN
THE BEER



SINK YOUR FANGS INTO THIS CITRUSY SIPPER

DESCRIPTION

Zip-Zap! Here comes the Bit Viper! Sso, get those beer fangs out and up for this hazy, golden temptation that's every bitty bit fantastically fabulouss and aboundss with citrussy aromaticss and hoppy delightss!

STYLE

Hazy Citrusss IPA

AVAILABILITY

Year-round

ABV

6.5%

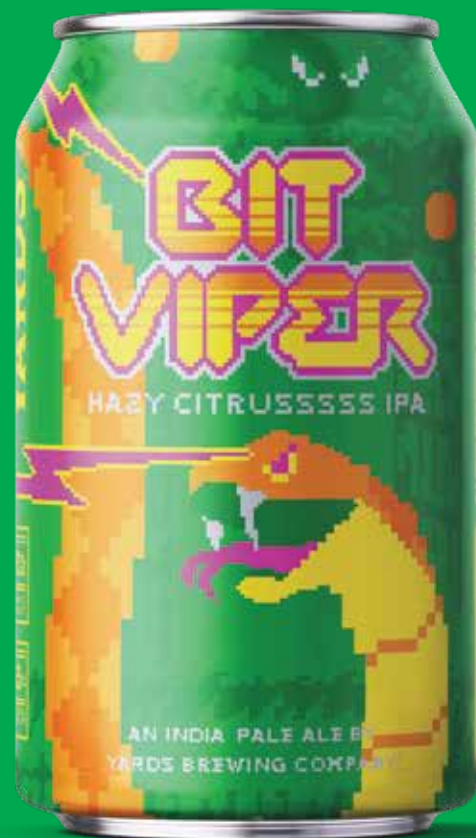
TASTING NOTES

- Hazy
- Juicy
- Citrusy

TALKING POINTS

New England Style or Hazy IPAs are the #3 best selling IPA substyle. 17% of all IPAs sold in Philadelphia Food are Hazy IPAs.

IRI Philadelphia Food YTD ending 12.04.22



FORMATS



Can



Sixtel



1/2 Keg



Flip over for
UPC Codes

EST 1994

YARDS BREWING COMPANY®

PHILA PA

GOAT

HAZY CITRUSSESS IPA

SINGLE
CAN

12
FL OZ



6 PACK
CANS

12
FL OZ

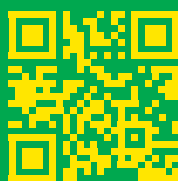


12 PACK
CANS

12
FL OZ



SCAN
THE CODE
PLAY
THE GAME
WIN
THE BEER



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