

EST 1994

YARDS BREWING COMPANY®

PHILA PA



BIT VIPER

HAZY CITRUSSESS IPA



SINK YOUR FANGS INTO THIS CITRUSY SIPPER

DESCRIPTION

Zip-Zap! Here comes the Bit Viper! Sso, get thosss beer fangsss out and up for thiss hazy, golden temptation that'sss every bitty bit fantassstically fabulousss and aboundsss with citrussy aromaticsss and hoppy delightsss!

STYLE

Hazy Citrusss IPA

AVAILABILITY

Year-round

ABV

6.5%

TASTING NOTES

- Hazy
- Juicy
- Citrusy

TALKING POINTS

New England Style or Hazy IPAs are the #3 best selling IPA substyle. 17% of all IPAs sold in Philadelphia Food are Hazy IPAs.

IRI Philadelphia Food YTD ending 12.04.22



FORMATS



Can



Sixtel



1/2 Keg



Flip over for
UPC Codes

@YARDSBREW



MADE BY PHILA

YARDSBREWING.COM

EST 1994

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GOAT

HAZY CITRUSSESS IPA

SINGLE
CAN



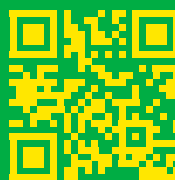
6 PACK
CANS



12 PACK
CANS



SCAN
THE CODE
PLAY
THE GAME
WIN
THE BEER



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